

# NEW KAISER PERMANENTE MEMBERS ARE COMING OUR WAY

Let them know they made the right choice.

Thanks to health care reform, more than 280,000 new members now have access to Kaiser Permanente's award-winning care. Here are three things you can do to help them get the most of their coverage:

- 1** Roll out the red carpet! A warm welcome goes a long way when a new member checks in.
- 2** Encourage them to visit **kp.org** where they can register for My Health Manager, choose a doctor, make appointments and see all that KP has to offer.
- 3** Keep your local Member Services number handy so if they have questions, you can help them get answers.

When KP does well, we all do well. **Help KP grow.**